

# COOKIES AND SIMILAR TECHNOLOGIES

## GENERAL DATA PROTECTION REGULATION (GDPR) STATEMENT COOKIES.

To make this Website work properly, we sometimes place small data files called cookies on your device; most Websites do this, too. A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the Website to remember your actions and preferences (such as login, language, font size, and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

## HOW TO CONTROL COOKIES.

You can control and/or delete cookies as you wish. For details, see [aboutcookies.org](http://aboutcookies.org). You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a site – and some services and functionalities may not work.

## DATA AND PRIVACY STATEMENT.

We do not ask for, nor do we keep any unnecessary data from our visitors, clients, customers, or enquirers. To respond to email questions, we DO require your name and e-mail address. If you would like your details deleted from our records when we have completed our communication, then please contact us at <mailto:compliance@redcapcloud.com>. We will verify your identity with an e-mail to your stored e-mail address and then comply with your request. If we already hold your data (i.e., name, e-mail and/or postal address) and you would like it removed from our storage system, again, please <mailto:compliance@redcapcloud.com>.

Please be assured that we NEVER pass on your details to any other company or individual for their commercial or private use. We NEVER sell any data to any other company or individual for any commercial or private use.

## WHAT TYPES OF COOKIES DO WE USE?

Our Site uses the following types of cookies for the purposes set out below:

- **Essential Cookies.**

These cookies are essential to provide you with services available through our Site and to enable you to use some of its features. Without these cookies, the services that you have

asked for cannot be provided, and we only use these cookies to provide you with those services. These are primarily used by our employees and contractors.

- **Functionality Cookies.**

These cookies allow our Site to remember choices you make when you use our Site. The purpose of these cookies is to provide you with a more personal experience and to avoid you having to re-select your preferences or re-enter information every time you visit our Site.

- **Analytics and Performance Cookies.**

These cookies are used to collect information about traffic to our Site and how users use our Site. The information gathered may include the number of visitors to our Site, the websites that referred them to our Site, the pages they visited on our Site, what time of day and duration they visited our Site, whether they have visited our Site before, and other similar information. We use this information to help operate our Site more efficiently, to gather broad demographic information, and monitor the level of activity on our Site.

We primarily use Google Analytics for this purpose. Google Analytics uses its own cookies. It is only used to improve how our Site works. to collect information and report site usage statistics without personally identifying individual visitors to Google. ‘\_ga’, the main cookie used by Google Analytics, enables a service to distinguish one visitor from another and lasts for 2 years. Any site that implements Google Analytics, including Google services, uses the ‘\_ga’ cookie. Each ‘\_ga’ cookie is unique to the specific property, so it cannot be used to track a given user or browser across unrelated websites. You can find out more information about Google Analytics cookies [here](#) and It is only used to improve how our Site works. about how Google protects your data [here](#). You can prevent the use of Google Analytics relating to your use of our Site by downloading and installing the browser plugin available [here](#).

## **PURPOSES TO USE COOKIES ON OUR WEBSITE**

We use cookies for various purposes:

- \* To make available and maintain our website, our platform, and its various functionalities,
- \* To provide customer care and support,
- \* To enable you to use interactive features of our Website and Platform when you choose to do so,
- \* To analyze the use of our website and platforms so that we can improve the Service,
- \* To monitor how our website, our platform and their functionalities are used
- \* To detect, prevent and address technical errors and problems

## **WHAT TYPES OF PERSONAL DATA DO WE COLLECT WITH COOKIES AND SIMILAR TECHNOLOGIES?**

We collect the following types of personally identifiable data about you.  
Information about how you browse across our Website;

- Your Device ID and Device attributes;
- The pages you viewed and interacted with on our Website;
- Your IP Address;
- Your Internet service provider;
- Geo-location information
- Your keystrokes when browsing Our website,
- Your web browsing history and actions you have taken on other websites,
- Previous pages you visited (if you arrived by following a link)
- Your browser settings

## **HOW TO OPT OUT OF COOKIES?**

### **Opt-out on our website**

Each time you visit our Website, you will encounter a Cookie Banner.

- If you do not take any action, you automatically reject the use of non-essential cookies such as performance, marketing, and analytics cookies.
- When you reject cookies, non-essential cookies will not be placed on your browser

You can change your cookie preferences at any time by visiting the Cookie Banner.

### **Opt-out via browser settings**

You may disable cookies via your browser settings. The following pages of relevant browsers provide further information on how to accept and/or reject Cookies:

<https://support.google.com/chrome/answer/95647?hl=en>

<https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer?redirectlocale=en-US&redirectslug=Cookies>

<https://support.microsoft.com/en-us/topic/delete-and-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d>

<https://support.apple.com/en-us/HT201265>